

# Madison County Courier

## 2018 Rate Card



### THE COURIER

With more than 50 years of experience in community journalism, the Madison County Courier team is committed to serving the residents and businesses of Madison County by providing the very best in local and county news and event coverage.

### OUR WEB SITE

The Madison County Courier is the *only* news organization that covers and serves the entire county. Our site averages between 27,000 and 60,000 original hits a month, and our stories are updated daily.

Our daily e-mail service to hundreds of subscribers can help get your word out to potential customers. We also publish on Facebook and Twitter, giving your business more exposure through social media.

Our most successful advertisers link their ads on our site to special offers or splash pages on their own Web sites, giving their products and services greater exposure at a minimal price.

### CONTACT US

For more information or to reserve your ad space, call Brian McDowell at 315.687.7561 or email him at [brian@m3pmedia.com](mailto:brian@m3pmedia.com)

### Online Ad Rates

Monthly 300x300 -pixel Box Ad ..... \$75

Box ads run on the right side of each page in alternating views (ads rotate with each view) and can be linked to your business Web site.

Monthly 1200x125-pixel Banner Ad ..... \$250

Banner ads appear at the top of each page and alternate, but appear for more frequently than box ads.

Payment is due when the ad is ordered. It is the responsibility of advertisers to record their running ads by screen capture or printout for billing purposes.

## Madison County Courier

### Your news. Your voice.

Bennetts Corners, Bouckville, Bridgeport, Brookfield, Canastota, Cazenovia, Chittenango, Clockville, DeRuyter, Earlville, Erieville, Eaton, Fenner, Georgetown, Hamilton, Hubbardsville, Kenwood, Kirkville, Lakeport, Lebanon, Lenox, Leonardsville, Lincoln, Madison, Merrillville, Morrisville, Munnsville, Nelson, New Woodstock, North Brookfield, North Chittenango, Oneida, Peterboro, Perryville, Pine Woods, Poolville, Pratts Hollow, Puckerville, Quality Hill, Randallsville, Rippleton, Sheds, Siloam, Smithfield, Solsville, South Bay, Stockbridge, Sullivan, Wampsville, West Eaton, West Edmeston, Whitelaw